

JENNIFER SHEN

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EDUCATION

Georgia Institute of Technology

Expected Dec. 2021

- Bachelor of Science in Industrial & Systems Engineering
• Concentration: Economic & Financial Systems
 - Certification: Lean Green Belt (Issued April 2020)
 - Awards/Scholarships: Women in Engineering Scholarship (Sponsored by Siemens), ODK Freshman Leadership Award
- GPA: 3.93/4.0

WORK EXPERIENCE

Ernst & Young – Women in Technology Conference

Atlanta, GA

Conference Participant

May 2020 – June 2020

- Networked with all female partners and conference participants from around the country
- Learned about EY's organizational structure and developed leadership skills
- Received Summer 2021 internship offer as a Financial Services Technology Consultant

Georgia Institute of Technology – Dr. Valerie Thomas

Atlanta, GA

Research Intern

August 2017 – March 2018

- Developed sustainable methods for solar ovens to use in developing countries, which lack other fuel sources
- Researched & synthesized data for a blood petrol level study on global trends from the 1970's to present-day

Hawkins Parnell Thackston & Young, LLP

Atlanta, GA

Intern

June 2017 – July 2017

- Mentored by 10 attorneys & collaborated with 30 law clerks and paralegals on over 50 cases
- Solved a \$1.5 million case & aided in the settlement of the lawsuit by consolidating evidence & historical trends

PROJECTS

National Alliance on Mental Illnesses (NAMI)

Atlanta, GA

Non-Profit Marketing & Community Outreach Consultant

August 2018 – December 2018

- Increased volunteers & donations by 200% by digitalizing applications & promoting new marketing material
- Created a cohesive design template, redesigned volunteer recruitment strategy, & improved webpage design

LEADERSHIP EXPERIENCE

Institute of Industrial and Systems Engineering (IISE)

Atlanta, GA

Director of Career Fairs

April 2020 – Present

- Organized the Fall 2020 IISE Career Fair, the largest student-run career fair at Georgia Tech
- Acted as a liaison between 50 companies and 1000+ students through meetings & website implementation
- Re-strategized company relations & outreach by leveraging a completely virtual platform

Marketing Officer

January 2019 – April 2020

- Responsible for promoting 40 professional & social events per year, including the Career Fair & the Spring Picnic
- Increased general student engagement by 60% in one quarter through targeted marketing campaigns

AIIESEC United States

Atlanta, GA

Vice President of Outgoing Global Exchange

January 2019 – February 2020

- Managed a team that promotes youth leadership development through facilitating abroad experiences
- Sold 12 contracts in 2 business quarters, generating \$7,000 in profit for the organization
- Extended our market reach to 15,000 students by planning & producing improved marketing materials

Project Manager Business Development

August 2018 – January 2019

- Worked in sales team of 6 to bring 34 cultural work exchanges to the metro Atlanta area
- Conducted +3 weekly sales meetings with startup CEOs and HR Managers to sell contracts, generating \$2000 in profit

SKILLS & INTERESTS

Software/Programming: SQL, Python, Tableau, Power BI, R, Minitab, Gurobi, Simio, HTML/CSS, Microsoft Office

Languages: Mandarin Chinese (fluent), Spanish (upper intermediate), English (native)

Concepts: Simulation, Regression, Stochastic Processes, Optimization, Object-Oriented Programming, Statistics

Interests: Tug of War, Lock Picking, Sprinkles, Ukulele